

BIO DETAILS



About Sean Lyons

Sean Lyons is the principal of R.I.S.C. International (Ireland) and is a recognised corporate defence strategist, being a firm advocate of the requirement for corporate defence to play a more prominent role in corporate strategy. His work has focused on the development of corporate defence programs, whereby corporate defence is used as an umbrella term representing all of those activities which are aimed at defending the organisation against the potential hazards which can result from risks, threats and vulnerabilities. Sean views corporate defence as the management of what have been identified as the critical components which constitute an organisation's program for self-defence. These critical components include the management of governance, risk, compliance, intelligence, security, resilience, controls and assurance.



In 2010 Sean was shortlisted as a finalist in the GRC MVP 2009 Awards organised by US based GRC Group (SOX Institute) which is co-chaired by Senator Paul Sarbanes and Congressman Michael Oxley. These awards recognise individual achievements and professional contributions in governance, risk management, and compliance, and the 2009 awards honoured professionals who demonstrated excellence in this field during that calendar year.

Sean is also the architect of the related cross-functional discipline of "Corporate Defence Management (CDM)" which aims at helping organisations to ensure that these multi-dimensional components are managed in a coordinated manner so that they are strategically aligned, tactically integrated, and operating in unison towards common objectives.

Sean has had numerous papers published internationally on CDM and other corporate defence related topics. His work has been published by such publishers as The Conference Board, The Internal Auditor, Corporate Governance Quarterly (CGQ), The Journal of Operational Risk, The Business Continuity Journal, and StrategicRISK. His work has also been recognised by organisations such as the IIA, OCEG, PRMIA, GARP, RIMS, RMA and the SOA.

Sean has lectured and spoken on these topics at seminars and conferences relating to corporate defence, CDM, ERM, GRC and business resilience, in both Europe and North America, including Canada, the United States, the United Kingdom, the Netherlands, Portugal and Ireland. He has amassed two decades of experience in the banking and financial services industry, working as an Operational Trouble-shooter, Internal Auditor and Management Consultant. He has previously worked with, held senior management positions with, and/or been a professional advisor to, a number of leading financial organisations in the Republic of Ireland, United Kingdom and Australia. Employers and clients have included HBOS, KBC, INVESCO, CIGNA and Saudi International Bank.

Selected publications are available for download at: <http://ssrn.com/author=904765>

Publications

Security as a Critical Component of Corporate Defense

- *The Conference Board Executive Action Report, No. 330, July 2010*

The Future Role of BCM in Contemporary Corporate Defence

- *The Business Continuity Journal, Vol. Four, Issue One, April 2010*
- *Continuity Central – www.continuitycentral.com – Advanced Resources – 17th September 2010*

In Defense of the Corporation

- *The Internal Auditor (October 2009)*

Optimized Corporate Defense Programs: A 5 Step Roadmap

- *EDP Audit and Controls (EDPACS) Newsletter (July 2009)*
- *InformaWorld – www.informaworld.com - EDPACS – July 2009*
- *KnowledgeLeader – www.knowledgeleader.com – News This Week – 23rd November 2009*

The Requirement for a Director of Corporate Defence in UK Banking Institutions

- *Financial Reporting Council (FRC) – www.frc.org.uk / corporate / 2009 review responses – 24th June 2009*
- *The RiskCenter – www.riskcenter.com – Top Story – 14th July 2009*
- *HM Treasury – www.hm-treasury.gov.uk – Walker Review of Corporate Governance of UK Banking Industry*

Corporate Defense Insights: Dispatches from the Front Line (Q&A series)

- *Continuity Central – www.continuitycentral.com – Operational Risk – 20th March 2009*
- *The RiskCenter – www.riskcenter.com – Top Story – 6th April 2009*
- *Global Association of Risk Professionals (GARP) – www.garp.com / Risk News / 6th April 2009*
- *Professional Risk Managers International Association (PRMIA) – www.prmia.org / Publications - 5th June 2009*

Individual interviews were published by the RiskCenter (and GARP) between June & December 2008*

Governance - Richard M. Steinberg, CEO of Steinberg Governance Advisors

- **The RiskCenter – www.riskcenter.com – Top Story – 22nd December 2008*

Risk Management – Dr. David Rowe, Director of PRMIA

- **The RiskCenter – www.riskcenter.com – Headline News – 8th July 2008*

Operational Risk - Philip Martin, Chairman of the Institute of Operational Risk (IOR)

- **The RiskCenter – www.riskcenter.com – Top Story – 18th June 2008*

Enterprise Risk Management (ERM) - Stephen Dreyer, Managing Director at S&P

- **The RiskCenter – www.riskcenter.com – Top Story – 5th August 2008*

Compliance - Roy Snell, CEO of the Society of Corporate Compliance & Ethics (SCCE)

- **The RiskCenter – www.riskcenter.com – Top Story – 16th July 2008*

Intelligence - Stephen Walker, Technology Markets Analyst, the Aberdeen Group

- *The RiskCenter – www.riskcenter.com – Top Story – 22nd October 2008*

Security - Prof. Stephen Northcutt, President of the SANS Technology Institute

- **The RiskCenter – www.riskcenter.com – Headline News – 25th June 2008*

Resilience - Kathleen Lucey, President of the Business Continuity Institute (BCI) USA Chapter

- *The RiskCenter – www.riskcenter.com – Top Story – 6th November 2008*

Internal Controls - Jim Kaplan, Author, CEO and Founder of AuditNet®

- *The RiskCenter – www.riskcenter.com – Headline News – 23rd July 2008*

Assurance - Michael J.A. Parkinson, Director on the Board of the IIA Global

- **The RiskCenter – www.riskcenter.com – Headlines News – 30th December 2008*

GRC - Scott Mitchell, Chairman & CEO of the Open Compliance and Ethics Group (OCEG)

- **The RiskCenter – www.riskcenter.com – Top Story – 12th August 2008*

Information Technology (IT) - Lynn Lawton, International President of ISACA

- **The RiskCenter – www.riskcenter.com – Top Story – 3rd July 2008*

The Changing Face of Corporate Defence in the 21st Century

- *StrategicRISK* – www.strategicrisk.co.uk / features – May 2008
- *Corporate Governance Quarterly (CGQ)* (Spring & Summer Issues 2009)
- *Right to Private Defense-Expanding Horizons*, Amicus Books 2009

Risk Management's Role in Corporate Defense

- *ERM Symposium 2008* – www.ermssymposium.org / callforpapers – 14th April 2008
- *Society of Actuaries (SOA)* – www.soa.org /...monographs...ERM Symposium 2008 – 2nd March 2009
- *Professional Risk Managers International Association (PRMIA)* – www.prmia.org / Publications - 5th June 2009

Corporate Defence: Risk Management, Business Resilience and Beyond

- *The Business Continuity Journal*, Vol. Two, Issue Four, January 2008
- *Continuity Central* – www.continuitycentral.com – Advanced Resources – 3rd October 2008

The Corporate Defence Continuum

Part (1): Governance, Risk and Compliance (GRC)

- *The RiskCenter* – www.riskcenter.com – Headline News - 23rd January 2007
- *Global Association of Risk Professionals (GARP)* – www.garp.com / Risk News / Op. Risk -23rd January 2007
- *Open Compliance and Ethics Group (OCEG)* – www.oceg.org / Resources – December 2007

Part (2): Intelligence, Security and Resilience

- *The RiskCenter* – www.riskcenter.com – Top Story – 29th January 2007
- *Global Association of Risk Professionals (GARP)* – www.garp.com / Risk News / Op. Risk - 29th January 2007

Part (3): Controls and Assurance

- *Global Association of Risk Professionals (GARP)* – www.garp.com / Risk News / Op. Risk – 5th February 2007
- *The RiskCenter* – www.riskcenter.com – Headline News – 6th February 2007

Part (4): The Quest for a Holistic Solution

- *The RiskCenter* – www.riskcenter.com – Top Story – 13th February 2007
- *Global Association of Risk Professionals (GARP)* – www.garp.com / Risk News / Op. Risk - 13th February 2007

An Introduction To Corporate Defence Management (CDM)

- *DM Review* – www.dmreview.com / Newsletters / DM Direct - 15th December 2006

Challenges Facing Contemporary Corporate Defense

- *The RiskCenter* – www.riskcenter.com – Headline News - 12th December 2006
- *Global Association of Risk Professionals (GARP)* – www.garp.com / Risk News / Op. Risk - 12th December 2006
- *Open Compliance and Ethics Group (OCEG)* – www.oceg.org / Resources – December 2007

An Executive Guide To Corporate Defence Management (CDM) - Whitepaper

- *The RiskCenter* – www.riskcenter.com / Homepage / Global Reports – 16th November 2006
- *The Bank Director* – www.bankdirector.com / Resource Centre / Strategy & Risk Management – 15th Dec 2006
- *The Corporate Board Member* – www.boardmember.com / Resource Center / Risk Management - 18th Dec 2006
- *GTNews* – www.gtnews.com / Whitepapers – 6th March 2007
- *GRC USA* – www.grc-usa.com / Whitepapers – 4th April 2007
- *Open Compliance and Ethics Group (OCEG)* – www.oceg.org / Resources – December 2007

Corporate Defence Management: A Strategic Imperative

- *The Bank Director* – www.bankdirector.com / Resource Centre / Strategy - 16th October 2006
- *The RiskCenter* – www.riskcenter.com – Top Story - 15th November 2006
- *Global Association of Risk Professionals (GARP)* – www.garp.com / Risk News / Op. Risk – 15th November 2006
- *Risk and Insurance Management Society Inc.(RIMS)* – www.rims.org / Risk Wire - 20th November 2006
- *Risk Management Association (RMA)* – www.rmahq.org / Risk News at-a-glance - Week of November 27th 2006
- *Open Compliance and Ethics Group (OCEG)* – www.oceg.org / Resources – December 2007

Corporate Defence: Are Stakeholders Interests Adequately Defended?

- *The Journal of Operational Risk*, Vol. 1, No. 2 Summer 2006
- *The RiskCenter* – www.riskcenter.com – Top Story -14th November 2006
- *Global Association of Risk Professionals (GARP)* – www.garp.com / Risk News / Op. Risk - 14th November 2006
- *Risk and Insurance Management Society Inc.(RIMS)* - www.rims.org / Products & Services
- *Open Compliance and Ethics Group (OCEG)* – www.oceg.org / Resources – December 2007

Guest Speaker - Special Invitation

Smurfit Business School (SBS), University College Dublin (UCD)

- **“Corporate Defence Programs”**
- *Enterprise Risk Management, SBS MBA Program – Dublin – Ireland – 4th March 2010*

MIT Club of Portugal Event

- **“Corporate Defence and Corporate Defence Management”**
- *MIT Club of Portugal Event, supported by the Portuguese Institute of Corporate Governance (IPCG) and the Luso-American Foundation (FLAD) - Lisbon – Portugal – 8th April 2008*

Conference Speaker

National Enterprise Risk Management (ERM) Summit 2010

- **“Risk Management’s Role in Corporate Defence”**
- *Dublin – Ireland – 28th September 2010 – The Sunday Business Post*

BCM World Conference & Exhibition 2009

- **“The Future Role of BCM in Contemporary Corporate Defence”**
- *Stream C: Strategic BCM / BCM Governance*
- *London – UK – 11th November 2009 – The Business Continuity Institute (BCI)*

BCI Symposium 2007

- **“Corporate Defence: Risk Management, Business Resilience and Beyond”**
- *Stream: Can a risk manager do your job?*
- *Amsterdam – Netherlands – 18th October 2007 - Reed Exhibitions*

Governance, Risk and Compliance: New York Conference 2007 (GRC NYC)

- **“GRC Integration Opportunities in Contemporary Corporate Defence”**
- *Panel Discussion*
- **“Integrating COMPLIANCE with Governance and Risk”- Panel Member**
- *New York - USA – 27th September 2007 – Infonex*

9th Annual Conference: Enterprise Risk Management (ERM) 2007

- **“Corporate Defence Management: A Strategic Imperative”**
- *Stream: Value Adding ERM*
- *London - UK – 3rd July 2007 – IIR Ltd*

6th European Conference on Information Warfare and Security (ECIW)

- **“Corporate Defence Management: A Strategic Imperative”**
- *Stream: Strategy*
- *Shrivenham - UK – 3rd July 2007 – Academic Conferences International*
(Paper accepted for inclusion in conference however unable to attend to present)

Governance, Risk and Compliance: GRC Integration Opportunities

- **“GRC Integration Opportunities in Contemporary Corporate Defence”**
- **INDUSTRY ROUND TABLE – Member of Panel of Experts**
- **“Myths and Realities of GRC”**
- *Toronto – Canada – 16th April 2007 – Infonex*

Business Continuity – The Risk Management Expo 2007

- **“Contemporary Corporate Defence: A 21st Century Vision”**
- *Stream: Emerging Issues*
- **WORKSHOP – Can your organization do more to prepare for terrorism?**
- *London – UK – 28-29 March 2007 - Reed Exhibitions*

Interviews

Intangible Asset Finance Society (IAFS) – Monthly Webcast Briefing

- **“Enterprise Security: Don’t we pay for this with our taxes?”**
(A conversation with Robert Liscouski, former Assistant Secretary of the US Department of Homeland Security)
- Intangible Asset Finance Society (IAFS) – www.iafinance.org – 3rd September 2010

Business Finance Magazine – Interview

- **“What is Corporate Defense Management?”**
- Full Disclosure Blog – www.businessfinancemag.com – 6th May 2010

BCM World Conference & Exhibition 2009 – Interview

- **Post Presentation Video Interview**
- The Business Continuity Institute (BCI) – www.thebci.org – January 2010

RiskCenter Video Interviews

- **“Contemporary Corporate Defense”** – 13th December 2007
- **“Corporate Defense Management (CDM)”** – 28th January 2008
- RiskCenter Video – www.riskcenter.com

An Infonex Interview

- **“GRC’s role in Corporate Defence”**
- GRC USA – www.grc-usa.com / Interviews – 23rd May 2007
- The RiskCenter – www.riskcenter.com – Headline News – 29th May 2007
- Global Association of Risk Professionals (GARP) – www.garp.com / Risk News / Op. Risk - 29th May 2007